



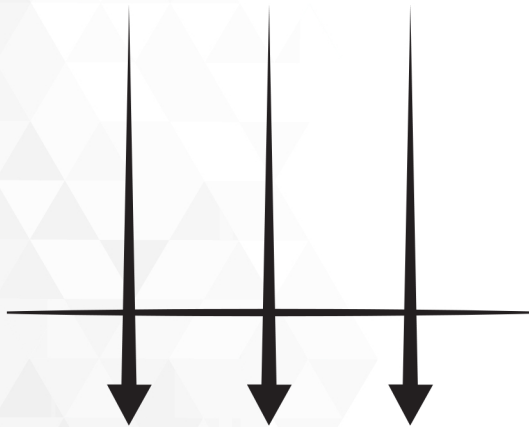
devoted  
creations®  
SKINCARE  
TANOVATIONS™  
*Ed Hardy*®  
Tanning

PLAN 2

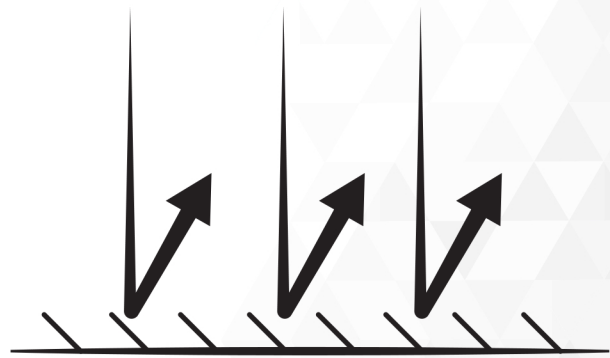
# Why do we use a tanning lotion?

Tanning Lotion protects your skin during tanning and provides the best tanning results! Moisturized skin accepts UV light better.

## • Skin Reaction to UV Light •



Moisturized Skin



Dry Skin

**Bronzer** — Have ingredients that provide immediate and/or delayed bronze color

**Accelerators** — Accelerate your tan without the use of Bronzers to build your natural color

*It is recommended to mix up your routine with an accelerator every few weeks to avoid plateauing.*



# Tanning Goggles



**PODZ**<sup>®</sup>  
EYEWEAR  
*"Protecting the Worlds Most Beautiful Eyes"*

## Quick Facts:

- Failure to wear goggles **Increases risk of eye cancer**
- **UV light goes through eyelids**, which offer no real protection at all, and can cause a variety of things that you do not want (photokeratitis, pterygium formation, cataracts, or macular degeneration)



**Think of shining a flashlight though your fingertips. If that light can penetrate your fingers, imagine what the stronger UV light does to your eyelids (which have the thinnest skin of the body)**

- **Contact lenses and sunglasses do not cover the entire eye**, so they cannot be used instead of goggles.  
Think of being in a pool and wearing swimming goggles. If the goggles are loose, water gets in. Tanning bed goggles are the same way, except it is UV light that is trying to get in
- **Towels are not an acceptable alternative**, as they do not block UV light
- **Just one tanning session without eyewear can damage your eyes, making them a leaky, burning mess. Plus, eyelids do not tan!**

# Tips for Buying a Tanning Lotion

## Why do you need a tanning lotion?

Hydration and Tyrosine! UV light needs somewhere to pull moisture from. If the UV light is pulling moisture from your dry skin, this will lead to accelerated aging and your color will not last a long time. Tyrosine is the ingredient that stimulates your melanin activity and accelerates your tan by 60%.

## Do you prefer Bronzers or Accelerators?

Bronzers contain instant and delayed color, and accelerators are a blend of moisturizer + tyrosine. Do you prefer building your natural color or getting an instant pop of color and extra delayed color?

## Do you have any Tattoos?

Try one of our lotions that have Tattoo and Color Fade Protection! This will help keep your tattoo looking fresh and prevent them from fading.

## Hate after tan odor?

Try one of our lotions that have after tan odor eliminators so you will smell like the lotion when you finish your tan, and not like tanning!

## Do you use Redlight + Tanning?

Try a lotion that is formulated for the tanning bed plus redlight, or you can always go with our "Collagenetics 2 in 1" which is formulated for optimal redlight absorption!

# Moonrise™

Color Barrier Breaking Vivid Natural Bronzer  
Lunar Light Technology  
Perfecting & Blurring + Color Creating Dark Tan Activators

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Immense Levels of Natural & Instant Cosmetic Bronzers
- pH Balancers & Formulated for all light hues
- GlowPlex™ Evens skins tone & Supports Luminosity
- Complexion Perfecting Golden C
- Glowing Light Enhancer X50 PhotoGlow™
- Light Activated Photosomes
- Euphoric Violet Flower
- Super Slimming Technology
- Highly Concentrated Cellulite Smoothers
- Collagen Perfecting & Plumping
- Cashmere Blend 24 Hour Hydration System
- Tattoo & Color Fade Protecting Technology
- Beaming Starburst Fragrance

## BENEFITS:

- Plateau Breaking Natural & Cosmetic bronzers for immediate deep, long lasting bronzed results without the use of self-tanning agents.
- pH Balancing & Formulated for use in all light units - Maximize your session in red light, blue light or UV light with pH balancing agents that allow for optimal light absorption.
- Light Activated Photosomes – Used with any light therapy and helps protect the skins immune system.
- GlowPlex™ - A multi-functional skincare active containing Niacinamide and anti aging peptides to promote glowing skin, blur imperfections and helping to minimize the appearance of dark spots.
- X50 PhotoGlow™ - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Golden C – Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- Violet Flower – Contains natural anti-inflammatory agents to calm irritated skin as well as comedolytic and bacteriostatic properties that soothe skin imperfections while helping to prevent acne and excess oil on all skin types.
- Cashmere Extracts – Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Caffeine Extracts – Firms, hydrates and tightens the skin for anti-aging and wrinkle soothing properties
- Rose Water – Antioxidant rich to help ward off free radical damage while also targeting skin sagging and dullness.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- SunXtend™ – Helps prevent color fading and prolongs the life of your tan.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – A proprietary blend of deodorizing and skin freshening ingredients.



## KEY SELLING STATEMENT:

This ultra-vivid natural bronzer allows plant based dark dimension bronzers to provide streak-free/stain-free unrivaled results! Utilizing euphoric X50 PhotoGlow™ and Lunar light spheres, Moonrise™ is formulated for universal light hues. Added glowing Golden C combines Vitamin c and stardust gold particles to provide an immense realm of celestial skin perfectors while targeting the appearance of skins imperfections. Send your color in to orbit with the dreamy destiny of dark results that is only achievable when you shoot for the moon.

## PRODUCT ACTIONS:

Tan Enhancer/ DHA Free Bronze  
Bottle Size: 13.5oz Packet Size .5oz

# METAPHORIA™

Infinite Auto-Darkening Iconic Bronzer  
Solar Ceramide Moisture Complex  
Superior Softening Squalane  
Euphoric Elasticity Agents & Plush Prebiotic Peptides

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Infinite Levels of Extreme DHA, Natural & Instant Cosmetic Bronzers
- Auto-Darkening Complex
- Euphoric Violet Flower
- Skin Recharging B5
- Powerful Prebiotic Blend
- Ceramide Complex
- Sugarcane Derived Squalane™
- Super Slimming Technology
- Highly Concentrated Cellulite Smoothers
- Collagen Perfecting & Plumping
- Anti-Orange Technology
- Resveratrol Antioxidant Pollution Defense System
- Cashmere Blend 24 Hour Hydration System
- Tattoo & Color Fade Protecting Technology
- Lunar Escape Fragrance

## BENEFITS:

- Generously high levels of DHA, Natural & Cosmetic bronzers for immediate deep, long lasting bronzed results.
- Auto Darkening Complex – A proprietary blend that allows tanning results to develop more rapid and even for desired color perfection quickly.
- Violet Flower – Contains natural anti-inflammatory agents to calm irritated skin as well as comedolytic and bacteriostatic properties that soothe skin imperfections while helping to prevent acne and excess oil on all skin types.
- Vitamin B5 – Helps to maintain smooth, soft skin by stimulating the natural healing process to deeply absorb moisture agents to maintain softness and elasticity.
- Superior Ceramide Complex – Works to strengthen skin's moisture barrier to maintain optimal hydration levels as well as protect by helping to seal out harmful environmental elements.
- Powerful Prebiotic Blend – Works to improve the complexion by balancing the skin's natural barrier and helps to influence the speed and regrowth of healthy skin while repelling the environmental conditions that cause inflammation.
- Cashmere Extracts – Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Sugarcane Derived Squalane™ - Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.
- Forslean™ – A plant derived compound that helps to break down fat deposits.
- Flavoslim™ – Counteracts the signs of cellulite by improving skin elasticity, while also tightening toning and firming.
- C5 Technology™ – Silicone free, lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- CoQ10 – Helps to support the production of collagen and reduce the appearance of fine lines and wrinkles.
- Resveratrol™ – Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.
- Blue Tansy™ – Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Renovage™ – Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- SunXtend™ – Helps prevent color fading and prolongs the life of your tan.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – A proprietary blend of deodorizing and skin freshening ingredients.



## KEY SELLING STATEMENT:

If you are ready to explore euphoric celestial color, then transform your skin to a glowing galaxy with the Mega Mystical Metaphoria! This ultra-hydrating blend utilizes ceramides helping to recharge and retain skins natural moisture levels for satin soft skin. Auto-Darkening agents work overtime providing infinitely iconic, dreamy dark results. Powerful Prebiotic Proteins, Softening Squalane and cutting edge skin shaping additives leave you with the appearance of an abundant allure. If you are ready to unveil the unrivaled utopia of universally unbelievable results, then take the trip to the metaverse of color that is Metaphoria.

## PRODUCT ACTIONS:

Tan Enhancer, DHA Bronzer

Bottle Size: 13.5oz Packet Size: .5oz



Tropical Electrolyte Infused  
Sunshine or Sunbed Natural Bronzing Butter  
Coconut Oil + Superox Vitamin C  
Allow for Vacay Ready Results  
Go 3 Shades Darker... by Sunset!

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Color Enhancing Natural Bronzer
- Electrolyte Rich Cactus Water
- Antioxidant Loaded Acai Berry
- Powerful Superox C
- Anti-Aging & Moisture Level Protecting
- Skin Softening Cupuaçu Butter
- Hydrating Coconut Oil
- White Birch
- After Tan Odor Eliminators
- Beach Berry Fragrance

## BENEFITS:

- Natural & Cosmetic Bronzers – A blend of Natural and Cosmetic Bronzers allow for dark, immediate and delayed bronzing results without streaking or staining.
- Cactus Water – High in antioxidants, vitamins and electrolytes to keep skin hydrated.
- Coconut Oil – Deeply softens and nourishes the skin for long lasting hydration.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- MossCellTec™ – Potent anti-aging and moisture level preserving ingredients help to protect the skin from stressful environmental changes.
- Cupuaçu Butter – Helps to lock in moisture and restore skins elasticity.
- Acai Berry Extracts – Rich in antioxidants, Acai berry helps to protect the skin from free radical damage.
- White Birch – Contains anti-aging and skin firming benefits.
- Formulated for use indoors & outdoors



## KEY SELLING STATEMENT:

Indulge your skin in Devoted Creation's newest tropical treat, White 2 Bronze Summer™! This indoor/outdoor streak-free/stain-free natural bronzing lotion will allow you to develop beach ready bronze results without the use of self-tanning agents! This vacation in a bottle utilizes waves of coconut oil and Cupuaçu butter so your skin is left seashore soft and smooth. Cactus water electrolytes and paradise potent vitamin C provide the skin with the essential nutrients and hydration for a sea of sunny suppleness. If what you lust is a tide of tan and bronze in a breeze, then take the plunge into the pool of color with White 2 Bronze Summer™!

## PRODUCT ACTIONS:

Tanning Lotion, DHA Free Bronzer  
Bottle Size: 8.5oz Packet Size: .5oz



# COCONUT

Coconut Infused Dark Bronzing Color Crème  
Coconut Water + Coconut Oil Allow for Vacation Worth Results!  
Go 3 Shades Darker... Today!

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Color Enhancing Dark Bronzer
- Electrolyte Rich Cactus Water
- Antioxidant Rich Acai Berry
- Anti-Orange technology
- Skin Softening
- Anti-aging and firming
- After Tan Odor Eliminators
- Waikiki Coconut Fragrance

## BENEFITS:

- Blend of DHA, Natural and Cosmetic Bronzers allow for dark immediate and delayed bronzing results.
- Cactus Water – High in antioxidants, vitamins and electrolytes to keep skin hydrated.
- Coconut Oils & Extracts – Deeply softens and nourishes the skin for long lasting hydration.
- Blue Tansy™ – Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- ALA Technology™ – Prolongs the life of healthy skin cells for a more youthful appearance to the skin.



## KEY SELLING STATEMENT:

If you are craving a taste of the tropics then your skin needs White 2 Bronze Coconut™, the vacation in a bottle! This intoxicating bronzing crème will drench the skin in just from the beach dark color, while added Coconut Water, Coconut Oils & Extracts smooth, soften, hydrate and quench even the driest skin. If what you desire is darkness, then no vacation needed... White 2 Bronze Coconut™ will be your passport to paradise!

## PRODUCT ACTIONS:

Tan Enhancer, DHA Bronzer  
Bottle Size: 8.5oz Packet Size .5oz



# GOING OFF TROPIC™

Indoor/Outdoor Tropical  
Dark Tanning Lotion  
Infused with Skin Quenching  
Watermelon & Blueberry Extracts  
Plus Electrolyte  
Enhanced Coconut Water

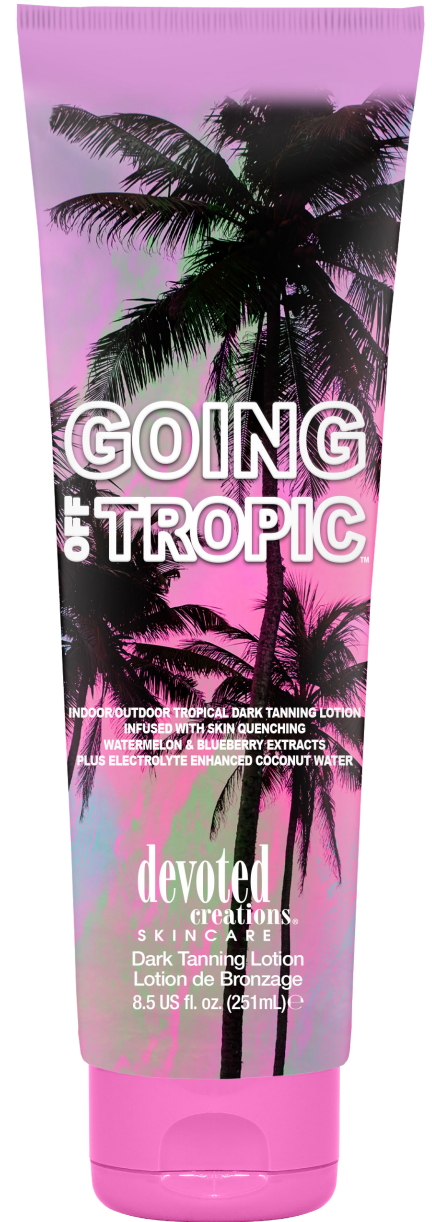
devoted  
creations®  
SKINCARE

## FEATURES:

- Island Ready Intensifier
- Mega Moisturizers
- Electrolyte Rich Coconut Water
- Antioxidant Rich Tropical Smoothie Blend
- Anti-Aging Copper Peptide
- Bronze Boost Complex
- Tattoo & Color Fade Protection
- Sparkling Sunrise Fragrance

## BENEFITS:

- Island Infused Intensifier – Tropically infused accelerator blend darkens the skin for a natural golden glow without the use of bronzing ingredients.
- MossCellTec™ - Potent anti-aging and moisture level preserving ingredient helps to protect the skin from stressful environmental changes.
- Coconut Water – An electrolyte that provides the skin with much needed moisture for dehydrated skin and a boost in complexion.
- Tropical Smoothie Blend – A blend of Raspberry, Blueberry and Watermelon Extracts helps to target skin dullness & dryness, signs of aging and hyperpigmentation while helping to preserve moisture levels in the skin for a more even toned, hydrated finish.
- Copper Peptide™ – A skin restoring peptide that works as an antioxidant, promotes collagen & elastin repair that helps to reduce the appearance of scars and stretch marks.
- Bronze Boost Complex – A combination of Carrot, Argan & Walnut Oils to stimulate melanin activity for enhanced pigmentation. Penetrates through dry layers of skin for softer results and helps to fill in fine lines & wrinkles while protecting against premature aging of the skin.
- Almond Oil – Helps to maintain a healthy and radiant glow to the skin by keeping the skin naturally soft and hydrated and protecting against water loss.
- Tattoo & Color Fade Protection – Protects the color and the luster of your tan and your tattoos.



## KEY SELLING STATEMENT:

If what you crave is a tan of the tropics, some coastal color or to just be bronze in a blast... then look no further than Going Off Tropic™! Whether you're spending time at the beach or in the bed, or going from the salon to the shore, this island infused dark tanning cocktail will help you quickly become the CEO of Glow! Skin quenching Watermelon, Blueberry and Raspberry extracts will power pack the skin with antioxidant rich nutrients, while electrolyte enhanced Coconut Water will ensure the ultimate glow up by leaving your skin beautifully bronzed with sunkissed softness! If darkness is your destination, then take the plunge into the pool of color with Going Off Tropic™!

## PRODUCT ACTIONS:

Tanning Lotion

Bottle Size: 8.5oz, Packet Size: .5oz

# VACAY VIBES™

Indoor/Outdoor Tropical Bronzing Cocktail  
Infused with Skin Quenching Watermelon  
& Guava Extracts  
Plus Electrolyte Enhanced Coconut Water

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Indoor/Outdoor Bronzing Blend
- Hydrating Guava
- Anti-Aging Watermelon
- Electrolyte Rich Coconut Water
- Melanin Stimulators
- Tattoo & Color Fade Protection
- Island Escape Fragrance

## BENEFITS:

- Indoor/Outdoor Bronzing Blend – Low levels of DHA combined with high levels of Natural bronzers allow the skin to develop natural, long lasting bronzed results.
- Guava Extracts – Rich in antioxidants that help reduce the appearance of fine lines and wrinkles while providing a glowing complexion.
- Watermelon Extracts – Provides 24-hour hydration while improving the skins tone and deeply improving the appearance of fine lines, wrinkles and dry spots of the skin.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Tattoo & Color Fade Protection – Protects the color and the luster of your tan and your tattoos.



## KEY SELLING STATEMENT:

If you are in need of a beach break, a tropical timeout, or to just pass time in paradise... then look no further than Vacay Vibes™! It doesn't matter if you're spending time at beach or the bed, or going from the salon to the shore, this island infused dark tanning bronzer is formulated for use anywhere you are catchin' rays! Skin quenching Watermelon and Guava extracts will power pack the skin with antioxidant rich nutrients while electrolyte enhanced coconut water will ensure your skin is left beautifully bronzed, and touchably hydrated. No need to wanderlust about beach ready results, get the color you crave with your new passport to paradise, Vacay Vibes™!

## PRODUCT ACTIONS:

Tanning Lotion, Indoor/Outdoor DHA Bronzer

Bottle Size: 8.5oz Packet Size: .5oz

# Cactus Cabana™

Golden Hour Indoor/Outdoor  
Bronzing Fusion  
Spiked with Electrolyte  
Rich Cactus Water  
Youth Boosting Agave and a Mirage  
of Miracle Mega Moisturize Agents

# devoted creations.® SKINCARE

## FEATURES:

- Indoor/Outdoor DHA Bronzer
- Color Correcting BB Crème Formula
- Electrolyte Rich Cactus Water
- Skin Hydrating Ceramides
- Targeted Anti-Aging & Firming
- Color Balancing Mel[o]stem™
- Glowing Antioxidant Vitamin C Blend
- Marine Bio Retinol
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Kiwi & Cactus Water Fragrance

## BENEFITS:

- Indoor/Outdoor Bronzing Blend – Low levels of DHA combined with high levels of natural bronzers allow the skin to develop natural, long lasting bronzed results in the salon or in the sun.
- BB Crème Formula – Will hydrate the skin and mask imperfections while leaving an airbrushed, flawless result.
- Marine Bio Retinol – Suitable for sensitive skin, this blend contains a retinol alternative to deliver outstanding targeted delivery into the skin to help fight hyperpigmentation and soften wrinkles.
- Cactus Water – High in nutrients, vitamins and electrolytes, Cactus Water helps to regulate moisture levels in the skin while assisting with repairing and protecting the skin from environmental aggressors keeping it firm, radiant & healthy.
- Ceramide Complex – Essential fatty acids that help to replenish the skin's lipid levels by protecting against moisture loss and restoring a healthy natural skin barrier.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Tiger Grass™ – Color correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- Mel[O]stem™ – The first new plant derived active ingredient that has been clinically found to improve the skin's complexion and signs of aging by targeting sun spots of the skin for a better color balance.
- Agave Extracts – Helps to tighten sagging skin and soothing any inflammation while keeping the skin moisturized.
- Tattoo & Color Fade Protectors – Protects the color and luster of your tattoos and tanning results.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.

## KEY SELLING STATEMENT:

Kick back, relax and retreat to the desert dunes of color with Cactus Cabana™! This bronzing bungalow is loaded with streak-free/stain-free, indoor and outdoor bronzers for fast results anywhere you are scoring some sunshine. An oasis of skin perfecting additives, lush complexion boosters, and a mirage of mega moisturizers allow Cactus Cabana™ to guide you on the path to perfectly scenic skin from sunrise to sundown. If you wanderlust golden bronze color, reserve your results with Cactus Cabana™!

## PRODUCT ACTIONS:

Tanning Lotion, Indoor/Outdoor DHA Bronzer  
Bottle Size: 12.25oz Packet Size: .5oz



# JUICY Details™

Transfer Resistant Dark Bronzing Nectar  
Blended with a Juicy Fusion of Skin Quenching  
Watermelon, Cherry & Orange Extracts for a  
splash of antioxidant rich nutrients  
Garnish your Glow with Vital Vitamin C for  
Lusciously Juicy, Golden Bronzed Results!

# devoted creations.®

SKINCARE

## FEATURES:

- Transfer Resistant DHA Bronzer
- Color Correcting CC Cream & Blue Tansy
- Collagen Boosting Agents
- Powerful Superox C™
- Complexion Perfecting Golden C
- Hydrating Watermelon Extract
- Moisture Retaining Cherry Extract
- Cellulite Fighters
- Targeted Anti-Aging & Firming
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Sparkling Sangria Fragrance

## BENEFITS:

- Transfer Resistant White Bronzer – Utilizing moderate levels of DHA and Natural bronzers to provide you with sunkissed color without transferring on to your clothes.
- CC Cream Formula – Provides matte airbrush results while color correcting imperfections and uneven skin tone.
- pH Balancers – Helps the skin to achieve optimal pH levels for darker results.
- Plant Based Silicone – Silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.
- Marine Bio Retinol – Suitable for sensitive skin, this blend contains a retinol alternative to deliver outstanding targeted delivery into the skin to help fight hyperpigmentation and soften wrinkles.
- Watermelon Extract – Provides 24-hour hydration while improving the skin's tone and redness while targeting the appearance of fine lines, wrinkles and dry spots of the skin.
- Cherry Extract – Potent antioxidant to help combat skin dullness and hyperpigmentation while working to seal in moisture to maintain skin's essential barrier function.
- Centella CAST™ - Helps to restore skin's elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Golden C – Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and hyperpigmentation.
- Blue Tansy™ – Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Freshtek – Proprietary blend of deodorizing and skin freshening ingredients.
- Tattoo & Color Fade Protectors – Protects the color and luster of your tattoos and tanning results.

## KEY SELLING STATEMENT:

Take a sip of sunshine with Devoted Creations New Juicy Details™! This color concoction is fresh squeezed with juicy amounts of golden glow bronzers to quench your craving for color, without transferring to your clothes! This luscious lotion is dripping with Watermelon, Cherry and Orange extracts to furnish a fusion of refreshing antioxidants and essential skin loving nutrients! Garnished with glowing Golden C and Superox C allow this blended elixir to produce a more luminous, plump and hydrated finish to the skin. For a drink of dark color, we have the recipe for results...and its juicy!

## PRODUCT ACTIONS:

Tanning Lotion, Transfer Resistant DHA Bronzer  
Bottle Size: 12.25oz Packet Size: .5oz



# INFATUATED™

pH Stabilizing Dark Tan Amplifier  
Luminosity Enhancing Glow Booster  
Micro Infused Copper Peptides, Plant Based Retinol and  
Essential Natural Nutrients for Maximum Results in all Light Spectrums

devoted  
creations®  
SKINCARE

## FEATURES:

- Light Friendly Dark Tan Amplifier
- Oil Absorbing Ingredients
- Glowing Light Enhancer X50 Photoglow™
- Skin Perfecting Centella CAST™
- Targeted Anti-Aging & Firming
- Color Balancing Mel[o]stem™
- Hydration boosting Hyaluronic Acid
- Marine Bio Retinol
- pH Balancing Blend
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Pure Bliss Fragrance

## BENEFITS:

- Red Light and UV Dark Tanning Amplifier allows this product to be used under UV Light & Red LED Light for deep bronzed and long-lasting results without the use of added bronzers.
- pH Balancing Blend makes this formula optimal for use before or after all tanning & spa services.
- Apple Cider Vinegar & Tea Tree Oil – Helps to absorb excess oils, detoxify and unclog blocked pores and soothe inflamed skin.
- Marine Bio Retinol – Suitable for sensitive skin, this blend contains a retinol alternative to deliver outstanding targeted delivery into the skin to help fight hyperpigmentation and soften wrinkles.
- Centella CAST™ - Helps to restore skin's elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Fision GlowPlex™ - A multi-functional skincare active containing Niacinamide and anti-aging peptides to promote glowing skin, blur imperfections and helping to minimize the appearance of dark spots.
- X50 Photoglow™ - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Copper Peptide™ – A skin restoring peptide that works as an antioxidant, promotes collagen & elastin repair, helps with acne formations by regulating oil production and an anti inflammatory that speeds up wound healing in scars and stretch marks.
- Mel[O]stem™ - The first new plant derived active ingredient that has been clinically found to improve the skin's complexion and signs of aging by targeting sun spots of the skin for a better color balance.
- Ginger Root – Reduces irritation and inflammation in the skin.
- Hyaluronic Acid – Boosts hydration, radiance and firmness of skin by aiding in increased elasticity and redness.
- Tattoo & Color Fade Protectors – Protects the color and luster of your tattoos and tanning results.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.

## KEY SELLING STATEMENT:

For captivating color, intensify your results with Infatuated™! This skin loving formula is infused with pH neutralizers, enamoring elasticity strengtheners and glow enhancing ginger root extracts to leave your skin with obsess worthy color. This fascinating formula will help to improve the appearance of skins imperfections while allowing you to develop flawless results from all light units. Adored with treasured tan enhancers and an irresistibly intoxicating fragrance, be ready to be admired as you are about to be consumed with results worth being Infatuated™ over!

## PRODUCT ACTIONS:

Tanning Lotion

Bottle Size: 12.25oz Packet Size: .5oz



# BEYOND THE BEACH™

Intensely Dark Highly Concentrated Vivid Bronzer  
Barrier Strengthening Plant Based Silicones  
Boosts Cellular Energy & Luminosity

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Highly Concentrated Dark DHA Bronzer
- Luxurious 4K Blend
- Plant Based Silicones
- GlowPlex™ Evens Skin's Tone & Supports Luminosity
- Glowing Light Enhancer X50 PhotoGlow™
- Apple Cider Vinegar Balancers
- Cellulite Fighters
- Targeted Anti-Aging & Firming
- Bakuchiol Antioxidants
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Blissful Beach Fragrance

## BENEFITS:

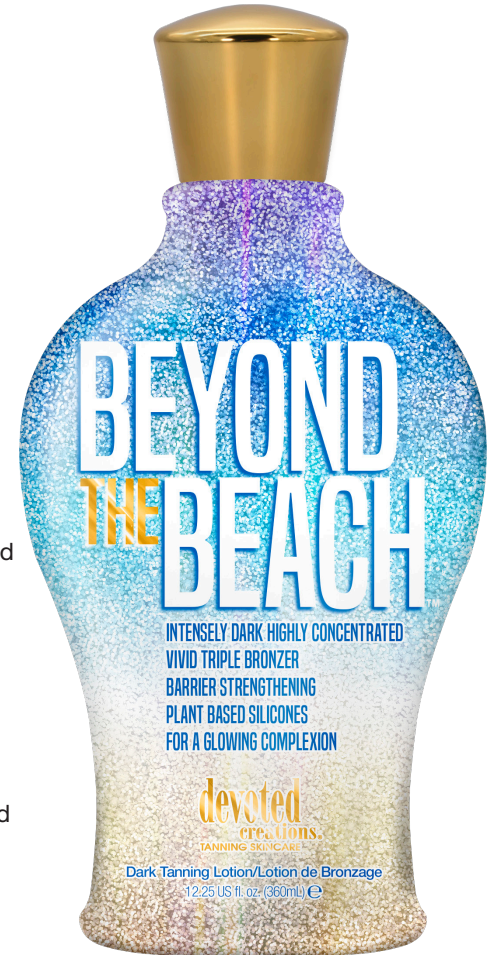
- Highly Concentrated Vivid Ultra Dark Bronzer - Utilizing Superior levels of DHA, Natural and Cosmetic Bronzers this formula will give you extremely dark, immediate color as well as super dark long lasting vivid color.
- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high-end skincare ingredients, while also working to blur imperfections and allow for a crystal-clear complexion.
- Plant Based Silicones – Silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.
- X50 PhotoGlow™ - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Apple Cider Vinegar – Helps to absorb excess oils, unclogs blocked pores and soothe irritation. It also has the power to help restore the natural pH balance to the skin.
- Glowplex™ - A multi-functional skincare active containing Niacinamide and anti-aging peptides to promote glowing skin, blur imperfections and helping to minimize the appearance of dark spots.
- Bakuchiol – Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Blue Tansy – Provides anti-orange agents so the skin develops the most natural, dark bronzed results.
- BodyFit™ Technology – Reduces the appearance of cellulite and restores firmness.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.

## KEY SELLING STATEMENT:

Achieve rich, vividly intense, long lasting beyond bronze results with 'Beyond the Beach™'! This powerful formula upgrades your color with potent power boosting bronzers increasing the intensity of your tan! Skin strengthening plant based silicones with natural Apple Cider Vinegar allows for longer lasting results. Coupled with pH perfectors, this uber efficient formula utilizes brilliance sustaining X50 PhotoGlow™ for increased luminosity and elasticity, while GlowPlex utilizes highly concentrated skin glowing peptides to provide maximum radiance. If you demand darkness, intensify your tan, heighten your skincare and promote a long lasting extraordinary result that's only achieved when you go... Beyond the Beach™!

## PRODUCT ACTIONS:

Tanning Lotion, DHA Bronzer  
Bottle Size: 12.25oz Packet Size: .5oz



# TURQUOISE *Temptation*

Cucumber & Aloe Cooling Infused Hydra-Dark Optimizer  
Pore Tightening Indoor/Outdoor Formula Super Smoothie Blend

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Fast Acting Tan Enhancer
- Formulated for Indoor & Outdoor Use
- Provides Targeted Anti-Aging Benefits
- Wrinkle Fighting Bakuchiol
- Superfood Smoothie Blend
- Cucumber & Aloe Cooling Agents
- Skin Tightening & Toning Agents
- Sugared Sorbet Fragrance

## BENEFITS:

- Deep tanning stimulators allow for deep, dark gorgeous color without the use of bronzer.
- Bakuchiol – Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity and overall photo damage.
- Superfood Smoothie Blend – Strawberry, Acai, Dragon fruit, Blueberry & Pomegranate, load the skin with essential antioxidants.
- Cucumber & Aloe Cooling Agents- Help to calm skin.
- Charcoal Extracts help to detoxify and pull impurities from the skin.
- C5 Technology™ – Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Myramaze – Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- MelaTime™ – Boost Melanin production for faster, darker results.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – proprietary blend of deodorizing and skin freshening ingredients.



## KEY SELLING STATEMENT:

Take the plunge to pore perfect skin with Devoted Creations Turquoise Temptation™! This cool cucumber and aloe blend with added super smoothie antioxidant complex will immerse your skin with calm, cool, color! This lightweight formula is ready to enhance your results in and out of the salon. If you are ready to drench your skin in refreshing hydration, then take a dip and submerge yourself in Turquoise Temptation™!

## PRODUCT ACTIONS:

Tan Enhancer  
Bottle Size 12.25 oz Packet 0.5oz

# #TANLIFE™

Super Soft Hydrating Golden Tanning Butter  
Hypoallergenic – Shea Butter – Sensitive skin Formula

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Super soft tanning butter builds and maintain skins natural glow
- Sensitive Skin Shea Butter Formula
- Provides anti-aging and skin firming benefits with RevitaFit, Body Fit™ and Advanced Matrixyl Synthe 6™
- AcquaCell™ for fine line and wrinkle reducing benefits
- Tattoo & Color Fade Protectors

## BENEFITS:

- Extremely hydrating tanning butter designed to moisturize even the driest skin
- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- RevitaFit™ – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- MelaTime™ – Boost Melanin production for faster, darker results
- AcquaCell™ – Rapid fine line and wrinkle reducer
- Baobab – Very rich source of calcium and vitamins
- 5X Antioxidant Blend – Containing Lychee, Orange, Grapefruit, Pomegranate and Acai Berry helps fight free radical damage
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results



## KEY SELLING STATEMENT:

This luxurious tanning butter will leave even the driest and most sensitive skin hydrated, and touchably soft. Formulated with Shea Butters allows for this thick, rich butter to just softly melt into the skin. Isn't it time you gave your skin the treatment it deserves? Hydrate, bronze and protect... go ahead, live The Tan Life.

## PRODUCT ACTIONS:

Tan Enhancer

Bottle Size: 8.5oz Packet Size: .5oz



# CLOUD Kissed™

Ceramide Infused Silicone Cloud Cream  
Vanilla, White Tea & Coconut Milk  
Extracts work as Moisture Magnets for  
Velvety Smooth Dreamy Hydration

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Ultra-Hydrating Daily Moisturizer
- Silicone Moisture Lock Technology
- Moisture Barrier Strengthening Ceramides
- Antioxidant Rich Vanilla Extracts
- Skin Softening Coconut Milk
- Skin Perfecting White Tea Extracts
- Tattoo & Color Prolonging Technology
- Cloud Kissed Fragrance

## BENEFITS:

- Super Soft Mega Moisturizer – Keeps skin hydrated, super soft and touchable for 24 hours.
- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Silicone Blend - Visibly reduce the look of pores and imperfections while offering non greasy hydration.
- Vanilla Extracts – Rich in antioxidants to help ward off free radical damage while also helping to combat the signs of aging.
- White Tea Extracts – Anti-inflammatory that works as a natural antioxidant to help improve the appearance of hyperpigmentation.
- Coconut Milk – Deeply softens and nourishes while calming irritation on even the most sensitive skin.
- Marshmallow Extracts – Works to counteract redness and inflammation in the skin while also helping to retain moisture.
- Vitamin C - Helps to slow the signs of aging while also working to improve the appearance of dark spots and skin imperfections.
- Tattoo & Color Prolonging Technology – Helps to lock in moisture as well as protect the color and luster of your tan and tattoos.



## KEY SELLING STATEMENT:

If you dream of weightless, pillow plump hydration, let your skin be kissed by a cloud with Devoted Creations' newest creamy cushion formula, Cloud Kissed™! Velvety Vanilla, White Tea, and Cozy Coconut Milk extracts envelop the skin in a dewy, luminous soft immersion, reserved only for those who desire richly radiant and 24-hour luscious results. For an infusion of softness, satisfy your skin with a cloud of moisture from Cloud Kissed™.

## PRODUCT ACTIONS:

Moisturizer

Bottle Size: 18.25oz Packet Size N/A

# COCONUT Krem™

Coconut Infused Silicone Mega Moisturizer  
Silk Proteins & Cactus Water for Ultra Rich 24 Hour Hydration

devoted  
creations®  
TANNING SKINCARE

## FEATURES:

- Ultra-Hydrating Daily Moisturizer
- Silicone Moisture Lock Technology
- Collagen Boosting Silk Proteins
- Antioxidant Rich Coffeeberry
- Skin Softening Coconut Oil
- Electrolyte Rich Cactus Water
- Tattoo & Color Prolonging Technology
- Creamy Coconut Fragrance

## BENEFITS:

- Silicone Blend- Visibly reduce the look of pores and of imperfections while offering non-greasy hydration.
- Silk Proteins- Acts as a protective shield of hydration, holding in essential moisture and strengthening the skin's barrier function without weighing it down or clogging pores.
- Coconut Oil - Deeply softens and nourishes
- Matrixyl Synthe 6™ - Targets and fills in fine lines and wrinkles.
- Coffeeberry- Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin
- Cactus Water - High in antioxidants, vitamins and electrolytes to keep skin hydrated



## KEY SELLING STATEMENT:

Super soft skin is always in! Take the plunge into mega moisture with Devoted Creations new full body hydrator, Coconut Krem™! Velvety silicone blend helps to lock in moisture for 24 hours so skin stays touchably smooth. Added Silk proteins and Cactus water work to boost collagen levels, deeply hydrate for up to 24 hours and give you the ultra-quenching electrolytes your skin demands. Coffeeberry fights free radical damage for a smooth, picture perfect finish. It doesn't matter what the question is... Coconut Krem™ is always the answer!

## PRODUCT ACTIONS:

Tan Extender

Bottle Size: 18.25oz Packet Size N/A

# COLLAGENETICS™

## 2 IN 1 Red Light Therapy Lotion Tanning Maximiser Increase the Appearance of Young Healthy Looking Skin

devoted  
creations®  
TANNING SKINCARE

### FEATURES:

- Red Light Therapy Prep Lotion AND Tanning Accelerator
- pH Stabilizers
- Skin-firming and anti-aging benefits
- Moisturizes and Revitalizes the skin
- Iced Cranberry Fragrance

### BENEFITS:

- Prepares the skin for Red Light Therapy
- Blended with multiple accelerators that work to speed up the tanning process for fast, dark tanning results
- Renovage- firms, hydrates and plumps the skin, increases levels of collagen
- Matrixyl- targets and fills in fine lines and wrinkles
- pH Stabilizers help the skin to achieve optimal pH levels
- Acai, Pomegranate, Goji and Lychee Fruit Extracts – natural extracts that work to boost moisture and revitalize the skin for a fresh, rejuvenated appearance, help to erase the signs of aging for a more youthful complexion
- Helps the skin to retain its natural moisture



### KEY SELLING STATEMENT:

Collagenetics™ is a miracle break-through, total face and body skin care system. COLLAGENETICS 2-IN-1 LOTION™ is the newest product to this innovative regime. The 2-in-1 has been formulated for those tanners who have chosen to utilize both the red light therapy and tanning in the same day. With one product you can do it all. Apply the lotion to your entire body following exfoliation and prior to Red Light Therapy and then go straight into the tanning bed! Your skin will be prepped for your red light session and then ready to get fast, dark tanning results without the need to apply a separate product. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regime, they have also been formulated to work with Red Light Therapy for optimum results to reduce the appearance of fine lines, wrinkles, and signs of aging.

### PRODUCT ACTIONS:

Tan Enhancer, Red Light Prep  
Bottle Size 8.5oz Packet Size N/A

# BALI BEACH™

TANOVATIONS™

Coconut Infused Black Bronzer  
Macadamia Nut Oil + Jackfruit & Guava Extracts

## FEATURES:

- Fast-Acting DHA, Natural and Cosmetic Bronzers
- Macadamia Nut & Coconut Oil
- Jackfruit & Guava Extracts
- 2 Melanin Stimulators
- Skin hydrating and antioxidant rich
- Blackberry Coconut Fragrance

## BENEFITS:

- Super dark DHA bronzers impart instant and delayed bronzing results to the skin for that “off the beach” color.
- Macadamia Nut & Coconut Oils – Nourish, soften, and replenish skin for extreme moisture.
- Jackfruit & Guava Extracts – Rich in antioxidants that help reduce the appearance of fine lines and wrinkles while providing a glowing complexion.
- MelanoBronze™ & Melactiva™ – Stimulates melanin activity to allow for longer lasting, darker tanning results



## KEY SELLING STATEMENT:

Bali Beach™ is your tropical 10-minute vacation to paradise! Lay back, relax and daydream o beach tides and good vibes! This fruit and nut enhanced, double dark stimulating bronzer will give you straight from the island color after every session. If you have sunshine on the mind then take a Bali break and don't worry, beach happy!

## PRODUCT ACTIONS:

Tan Enhancer, DHA Bronzer  
Bottle Size: 11oz Packet Size: .5oz

# Coconut Covergirl™

Skin Softening Sunkissed Golden Glow Tanning Lotion  
Coconut Milk & Coconut Oil for Sleek & Smooth Hydration  
Tattoo & Color Fade Protection Formula

Ed Hardy®  
Tanning

TANOVATIONS™

## FEATURES:

- DHA Free Streak-free/Stain-free Bronzer
- Melanin Stimulating
- Quad Tyrosine Blend
- Skin Softening Cupuaçu Butter
- Collagen Boosters
- Skin Firming
- Antioxidant Rich Coffeeberry
- Tattoo & Color Protecting
- Ultra Hydrating Coconut Juice, Coconut Oil & Coconut Milk
- Can be used indoors and outdoors
- Pink Coconut Fragrance

## BENEFITS:

- DHA Free Bronzing Blend - Powerful tanning intensifiers coupled with deep natural bronzers allow for a streak-free/ stain-free bronzed result without the use of DHA.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva™ - Melanin synthesizer for darker, longer lasting results.
- Coffeeberry - Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin.
- Cupuaçu Butter - Helps to lock in moisture and restore skins elasticity.
- Centella CAST - Helps to restore skins elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Coconut Juice, Coconut Oil & Coconut Water - Helps to penetrate through dry layers of skin for the deepest level of hydration.
- Cocoa Butter - Hydrating butter that adds superior moisture to even the driest skin.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.



## KEY SELLING STATEMENT:

Sit back, relax and let your skin gain a gorgeous glow with Coconut Covergirl™! This tropical infused tanning cocktail will transform the skin to sultry and sleek softness with the use of Coconut Oil, Coconut Milk and Cupuaçu butter. It doesn't matter if you are bronzing by the beach, or sunning in the salon, if your soul craves color, let Coconut Covergirl™ leave you with summer sunkissed skin!

## PRODUCT ACTIONS:

Tanning Lotion, DHA Free Bronzer  
Bottle Size 13.5oz Packet Size .5oz

# Coconut Kisses

TANOVATIONS™

Skin Softening Golden Tanning Lotion

Coconut Milk & Coconut Oil for Age Defying & Intense Skin Hydration

## FEATURES:

- Skin Hydrating Intensifier
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Coconut Oil, Coconut Milk and Cocoa Butter
- Coconut Paradise fragrance

## BENEFITS:

- Tanning intensifiers deliver dark golden results without the use of bronzing agents
- Quad Tyrosine Blend + MelanoBronze - Stimulate and increase melanin formation to accelerate the tanning process
- Melactiva - Melanin synthesizer for darker, longer lasting results
- Nouritan - Stimulates tyrosine activity and promotes an even and long lasting tan
- Body Fit - Reduces the appearance of cellulite and promotes firmness
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results
- Coconut Oil, Coconut Milk & Cocoa Butter - Provide intense, deep skin hydration



## KEY SELLING STATEMENT:

Coconut Kisses™ Sit back, relax, and let your skin escape to the tropics. Coconut Kisses' lavish hydration will drench your skin in Coconut Milk & Coconut Oil for an extreme softening and skin hydrating effect, while the intoxicating fragrance will make you dream of a day in paradise

## PRODUCT ACTIONS:

Tan Enhancer

Bottle Size 13.5oz Packet Size .5oz



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**planet**  
**fitness®**